

WAVEMAKERS UNITED

talent for water and energy



**A global impact community with a
passion for water innovation**

"TINY DROPS OF KNOWLEDGE
CREATE A WAVE OF IMPACT"





Floods

Health

Rising sea level

Failed harvest

Famine

War and violence

Damaged ecosystem

Soil erosion

Scarcity of drinking water

Pollution

95% of climate disasters are water-related

Biodiversity

Drought

884 million people lack access to drinking water

Huge Human Capital Gap in the water sector

Ocean pollution and rising water levels



The global water crisis

The delicate balance of the water cycle is broken. With global water resources under growing pressure, there is a rapid rising urgency to act now.

Water challenges have cross-border and cross-sectoral relevance for our safety, health and future prosperity.

To tackle the water crises, we need to focus on raising awareness, sharing knowledge and accelerate breakthrough innovations.

We need to educate people about the importance of water conservation, building capacity to manage water resources sustainably, and promoting responsible water use. Not by reinventing the wheel, but by strengthening what is already there.

These efforts must be supported by multi-stakeholder partnerships across sectors, including communities, businesses, and governments.



Unleashing **the Talent** the world needs now

The water challenges we all face, demand us to reassess the way we value water and reinvent the way we live with water. We need:


- ≈ Non-traditional development
- ≈ Different skills
- ≈ New forms of partnerships

This demands both technical and social innovation capabilities. Combined with a devoted, agile and creative mindset. These are the capabilities and characteristics of the youth.

However, activating the youth and motivating them to choose an education or career in the field of water and/or sustainability remains challenging.

Wavemakers United has a proven track record in creating and activating communities of youngsters through sports and education. With our programs, we have reached hundreds of thousands of students and we've inspired them to value water and pursue an education and/or career in water. However we need to do more.

Now its up to you to join us in unlocking the next generation's talents





We need all the expertise in the world to educate:

- ≈ **Athletes**
- ≈ **Water Scientists**
- ≈ **Creative thinkers**
- ≈ **Advocates**
- ≈ **Engineers**
- ≈ **Teachers**





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≈ A program cofounded by Olympic Medal Winners in the Netherlands

≈ A growing international network of water professionals, chapters and partners

≈ A professional operational team of 10 experts based at the renowned IHE Delft Institute of Water Education

≈ > 100.000 volunteers



Our **winning** way of working

Young Talent. By creating both awareness and partnerships in local communities, we create a network in which the youth can unleash their talent.

The power of sports. Sports are our tool for promoting and inspiring positive change. Our athletes ambassadors provide presentations, guest lectures and water labs to young people and partners all around the world. The "Olympic mentality" offers a unique and positive accessible approach for solving our common water and sustainability challenges.

Local impact. We delve into the local culture and dynamics by cooperating with universities and local communities to reach the youth. We never impose practices, we rather build relations and connections of trust and goodwill. This is key to stimulate innovative behavioral change.

Global reach. By connecting our programs and communities to global stages, we offer youth a voice and innovation a stage. Together, they make impact.

Learning by sharing. We provide and showcase the best practices of our community to a global network - both physically and digitally. We do this together with our partner IHE Delft Institute for Water Education.



Students, young
professionals and
athletes



Communities
creating waves of
impact



Educating,
Innovating &
Collaborating



The success of the UN2023 Gamechanger Challenge

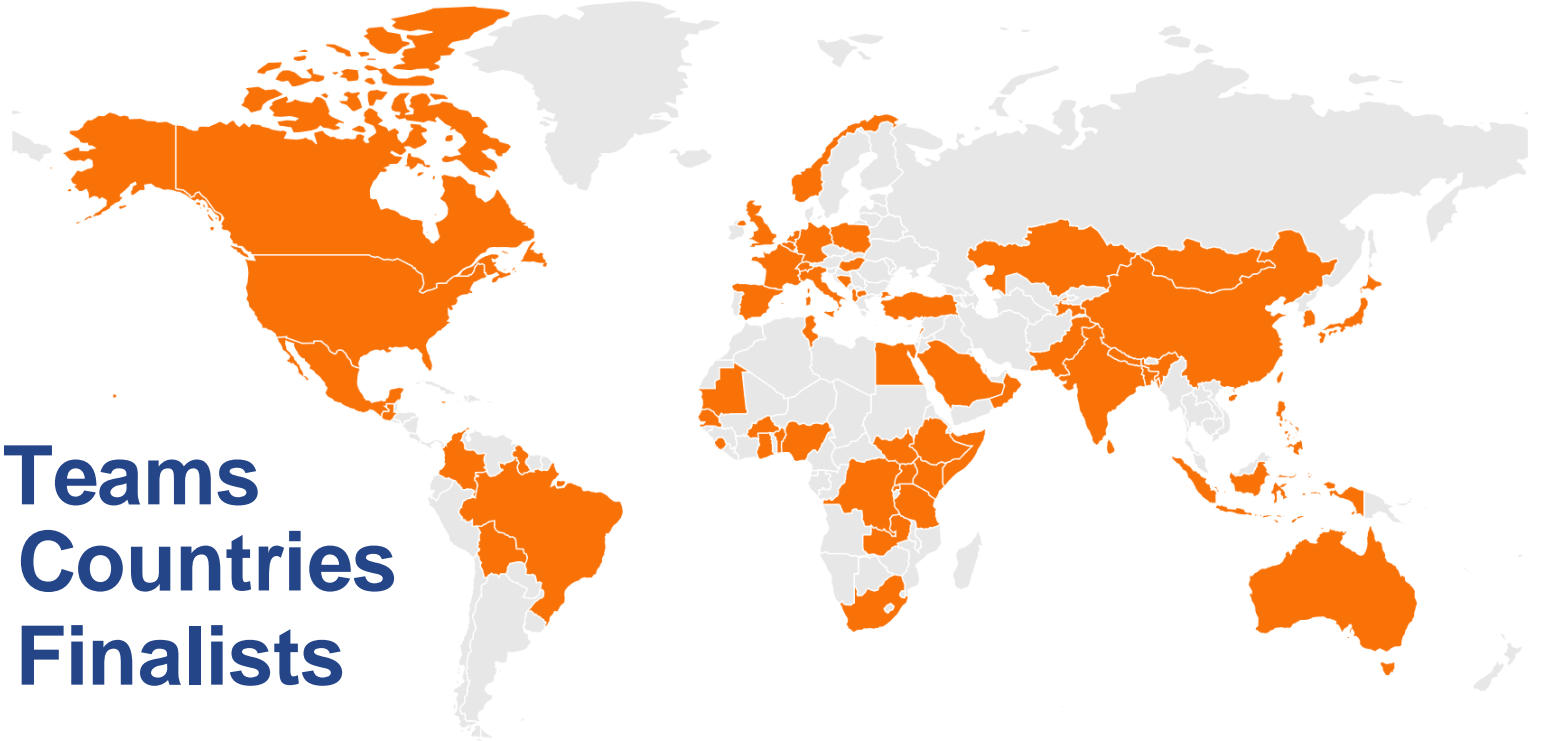
The UN2023 Gamechanger challenge was a great success, during which 200 universities around the world joined. Over a thousand students from 62 different nationalities worked on innovative ideas, offered guest lectures to their local community, and contributed to solving the global water challenges.

But we do not want it to end here.

During the UN2023 Water Conference, we have committed with our partner organizations to continuing this wave of impact through:

- Guest lectures about water and sustainability to 1 million youngsters per year
- Adopting ideas in which private and public organizations adopt an idea of a student team
- Chapter building by creating a platform of collaboration with stakeholders to facilitate sustainable environmental impact.





200 Teams
62 Countries
5 Finalists



Waves & Fanbases

After the UN2023 GCC our goal is to collectively build a youth-led ecosystem “Wave” where students, young professionals, and the private water sector, industry, governments, and citizens collaborate to support innovation, create awareness among communities that leads to behavioral change. Additionally, the focus is on capacity building, entry into education, and transition to the job market in the water sector.

Global Fanbase

By launching the Waves during global events and transferring the secretariat to a different country each year, we build fanbase upon fanbase upon fanbase.

Roadmap:

- The World Water Forum in Bali,
- The Olympic and Paralympic Games in Paris 2024,
- EXPO 2025 Osaka Kansai Japan
- Olympic and Paralympic Games in Los Angeles 2028

The Wave is a consortium with the following goals:

- Following the 1 million lessons program, 10k per Wave by 2030, totaling 100 Waves.
- Executing and supporting "Market Place of innovation."
- Capacity building
- Awareness and positive impact.
- Bringing local issues and local innovation to a global stage and solutions back to the local level.
- Local collaboration around water



What we deliver

Our activities focus on 3 areas: 1 million guest lectures, adopting innovative ideas and building local chapters.

Additionally, we offer educational activities such as our SDG-toolkit, Wavemaker Academy, masterclasses, hackathons and our very successful Gamechanger Challenge.

The Wavemaker Academy is a comprehensive learning platform that includes lessons on various subjects, developed in collaboration with universities and private sectors worldwide.

All the activities enable us to channel the creative ideas of the youth, to provide them with needed support from companies and to engage young people for a waterresilient future.

- ≈ 1 Million guest lectures
- ≈ Adopting innovative ideas
- ≈ Chapter Building

Our online academy showcases relevant innovations and knowledge about different water topics. That's where we showcase best practices, so communities on the other side of the world don't need to re-invent the wheel!





Future is Now Events



Event Name: Future Is Now #3 Paris 2024

Event Description: The Future Is Now event is an interactive intergenerational dialogue between youth and professionals from the water sector. The event aims to strengthen collaboration between Local and Dutch (water and youth) organizations, increase awareness about water quality, follow up on the Water Action Agenda, and actively involve youth in global water issues by launching a local 'Wave in all the member state countries of the UN. By linking this event to global (sports) events, we create a unique opportunity to draw attention to water issues through sports and promote the sustainability of sport events. This provides a broader reach and allows us to have a more significant impact on local communities, inspiring youth to actively contribute to achieving the SDG goals. This initiative builds on the success of the previous Future Is Now event in March 2023 in New York and in Bali 2024 and Olympic Games Paris 2024.

Calendar

Expo Dubai 2022

UN Water Conference New York 2023

10th World Water Forum Bali 2024

Olympic and Paralympic Games 2024

World Expo Osaka Kansai Japan 2025

UN Water Conference UEA 2026

World Water Forum Saudi Arabia 2027

Olympic and Paralympic Games Los Angeles 2028



Objectives and Expected Results:

- 1. Strengthening International Collaboration**
 - Reinforce collaboration between the private sector and knowledge institutions from the Netherlands and France, aiming to promote international knowledge exchange and joint efforts in water innovation.
- 2. Increase Knowledge and Awareness of Water Quality**
 - Enhance knowledge and awareness of water quality, aspiring towards a swimmable Seine, informing and engaging participants in water-related issues.
- 3. Stimulate Innovations for Global Water Issues with the Launch of the Global Water Gamechanger Challenge**
 - Encourage innovations contributing to solving global water issues, officially launching the Global Water Gamechanger Challenge 2024-2025 as a catalyst.
- 4. Create a French Collaboration for Water Education with the Official Launch of the French Wave**
 - Establish a French collaboration between local educational institutions, knowledge institutions, and the water sector, focusing on water education and strengthening local capacity in sustainability and water management.
- 5. Follow-up on the Water Action Agenda (WAA)**
 - Implement commitments to the Water Action Agenda by translating a French-Dutch commitment to the Water Action Agenda into a case for the Wave.
- 6. Engagement of French Citizens and Youth**
 - Actively involve French citizens and youth in water issues through sports events with Olympic Wavemakers, stimulating awareness and participation.



The Netherlands



The Middle East



Kenya



South Africa



Global

National

Local

Our footprint in the World

At Wavemakers United, we believe that creating change starts with taking action in local communities. That's why we are committed to being an active participant in local initiatives, events, and activities that promote positive change.

We understand the importance of engaging with national stakeholders to create lasting impact. That's why we use our global events and visits to local communities as an opportunity to connect with universities and governmental bodies to form national chapters.

Our national chapters provide a platform for individuals and organizations to collaborate and work together towards a common goal. By bringing together diverse perspectives and resources, we can create meaningful change at a local and international level.

We initiate local chapters and engage them during global events, challenges and collaborations. We do this to provide knowledge sharing and a common sense of positivity that we can solve our common water challenges.





1 million guest lectures & 1MAP

Educating 1.000.000 youngsters on SDGs.

During the UN Water Conference, Wavemakers United committed to the Water Action Agenda to educating 1 million children in a water lesson every year until 2030 and gather their dreams about water in the 1MAP Initiative.

Will you join? You can support this initiative from your organization by offering a lesson on water to 100,000 children.

Of course, you can also participate individually by giving lessons at a school or association near you! Please contact [_____](#)

1MAP initiative aims to mobilize people, of different age groups, from all over the world, to express their thoughts, dreams, and actions about water-related topics using specific postcards which allows us to raise awareness of the importance of water and benefit from the ideas of the new generation. All postcards are collected on a platform and assembled to create the biggest mosaic 1MAP. We aim to showcase this artwork created by global youth at Expo 2025 Osaka, Kansai, Japan, with the goal of positively inspiring as many visitors as possible and thereby making an impact for a better and healthy world.





Sustainable Future

Wavemakers United is at the forefront of education about SDGs, pioneering the way for greater understanding and awareness of these crucial goals.

The partnerships we create represent our ambition to contribute to SDG 17, 'fostering cooperation and sharing knowledge to achieve the global goals'. In addition, we focus on achieving SDGs 4, 6, and 14, working tirelessly to promote quality education, clean water and sanitation, and life below water. Through these efforts, Wavemakers United is making a significant contribution to creating a more sustainable future for all.

A significant contribution to creating a more sustainable future for all.





Our story

Wavemakers United began by raising awareness through fun games and engaging presentations involving top athletes, focusing on global water and climate events. Our official journey started in 2016 as the Dutch Wavemakers. However, just like water, we soon realized that our efforts shouldn't be limited to our own country's borders.

After successfully piloting our program in multiple locations worldwide, our international 'Wavemakers United' officially launched at the Dubai Expo 2022. With the invaluable support of the Dutch government, we hosted the UN2023 Gamechanger Challenge, leading up to the UN2023 Water Conference. As the conference took place in New York, it marked the beginning of our Wavemakers United Foundation, committed to creating positive water impacts across the globe.

But... we need to **move faster** together

We invite you to join us in our mission to make waves for a better world.

As a nonprofit organization, we rely on funding from both the government and private sector to continue our journey and create the impact possible.

We are looking for stakeholders who are willing to provide financial support for our program, and we welcome any contributions to help us achieve our goals.

Besides financial support, we offer you:

1. Environment Social and Governance (ESG) to manage your companies impact based on the SDG's
2. Follow up commitments to the UN2023 Water Action Agenda by:

- ≈ Giving 1 million guest lectures
- ≈ Adopting a Game changer
- ≈ Initiating a local chapter and start collaborating with stakeholders
- ≈ Becoming a Wavemaker and get access to our network and events (B2B and B2C)



Join the wave

and together, we will win with water innovations

In order to confront the most significant global crisis we have ever encountered—the water crises—the world is in dire need of the technical and social innovation skills possessed by the youth.

Reinventing the way we live with water, demands unconventional development capabilities the young population possesses. The code to reach and activate them however is incredibly difficult to crack, as governments and businesses already know.

Wavemakers United has a proven track record in building youth communities all over the world; to motivate them to study and work in water innovations the world needs so much.

Still, we need to speed up global impact by scaling up our organization. We need your support to grow our worldwide community of chapters full of water talent. Our target is to teach one million youngsters every year. Individually, it may be impossible, but together as a team, we will succeed.

≈ be part of a network of growth partners in sustainability

≈ get access to a global the knowledge and innovation platform

≈ connect with high potentials

≈ book top (Olympic) athletes as inspirational speakers

≈ join our stage on the most premium sports and governmental events

Let's get in touch and talk about possible partnerships !

Access to a platform of worldwide knowledge & innovation

On stage at the most visible worldwide events

Contact with top athlete speakers

Contact with innovation talent speakers

Part of a network of governments, business & universities



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IHE **Institute for**
DELFT **Water Education**
under the auspices of UNESCO



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